

Rep Order# 7914306 Ver# 5 Mod# 1 Status Confirmed Traffic Order# 103525 Printed: 10/19/2012 3:01 PM 1 of 3
 EC'd Yes Last Received: 10/19/2012 2:46 PM Showing Buylines: All Lines

Station WTHR-TV INDIANAPOLIS, IN
 Advertiser () MOURDOCK, RICHARD
 Product MOURDOCK/SEN/R
 Estimate#
 Buyer PATRICIA STERPU
 Phone#
 Fax#

Agency () JAMESTOWN ASSOCIATES
 5 MAPLETON RD, SUITE 300
 PRINCETON, NJ 08540
 Agency C/P1/P2/E
 Flight Dates 10/22/2012 - 10/28/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () MEREDITH RADOW
 Salesperson Phone# 212-408-3622
 Salesperson FAX# 212-445-0968

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	6A-7A	NEWS	:30	\$850.00	10/22-10/26	5	1	5	\$4,250.00	
	2	M-F	7A-9A	TODAY SHOW	:30	\$700.00	10/22-10/26	5	1	5	\$3,500.00	
	3	M-F	11A-12P	JEFF PROBST	:30	\$200.00	10/22-10/26	5	1	5	\$1,000.00	
	4	M-F	12P-1230P	NEWS	:30	\$300.00	10/22-10/26	5	1	5	\$1,500.00	
	5	M-F	1230P-1P	NEWS	:30	\$300.00	10/22-10/26	5	1	5	\$1,500.00	
	6	M-F	1P-2P	DAYS	:30	\$450.00	10/22-10/26	5	1	5	\$2,250.00	
	7	M-F	5P-6P	NEWS	:30	\$900.00	10/22-10/26	5	1	5	\$4,500.00	
	8	M-F	6P-630P	NEWS	:30	\$1,750.00	10/22-10/26	5	1	5	\$8,750.00	
	9	M-F	630P-7P	NEWS	:30	\$2,500.00	10/22-10/26	3	1	3	\$7,500.00	
	10	M-F	7P-730P	WHEEL	:30	\$1,450.00	10/22-10/26	4	1	4	\$5,800.00	
	11	M-F	730P-8P	JEOPARDY	:30	\$1,600.00	10/22-10/26	4	1	4	\$6,400.00	
	12	M-SU	11P-1135P	NEWS	:30	\$1,750.00	10/22-10/28	5	1	5	\$8,750.00	

Buyline Comment: TP FOR SUNDAY: 1130P-1205A

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 Agency C/P1/P2/E
 Flight Dates 10/22/2012 - 10/28/2012
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	SA	7A-8A	SAT TODAY	:30	\$500.00	10/27-10/27	1	1	1	\$500.00	
	14	SA	8A-10A	SAT SUNRISE	:30	\$600.00	10/27-10/27	1	1	1	\$600.00	
	15	SU	6A-7A	SUN SUNRISE	:30	\$150.00	10/28-10/28	1	1	1	\$150.00	
	16	SU	9A-10A	SUN SUNRISE	:30	\$350.00	10/28-10/28	1	1	1	\$350.00	
	17	M	8P-9P	VOICE	:30	\$3,000.00	10/22-10/22	1	1	1	\$3,000.00	
	18	M	9P-11P	DEBATES	:30	\$1,650.00	10/22-10/22	1	1	1	\$1,650.00	
	19	TU	8P-9P	VOICE	:30	\$2,000.00	10/23-10/23	1	1	1	\$2,000.00	
	20	W	9P-10P	LAW AND ORDER SVU	:30	\$2,000.00	10/24-10/24	1	1	1	\$2,000.00	
	21	SA	10P-11P	LAW AND ORDER SVU	:30	\$850.00	10/27-10/27	1	1	1	\$850.00	
	22	SU	1130P-1205A	NEWS	:30	\$1,750.00	10/28-10/28	0	0	0	\$0.00	

---REPORT TOTALS---
 Report Totals: 65 / \$66,800.00

---SALES MONTHLY TOTALS---

Oct 12: 65 / \$66,800.00
 Sales Totals: 65 / \$66,800.00
 Station Totals: 65 / \$66,800.00
 Lines not sent/rcld/rtrn: 0 / \$0.00
 ---COMPETITIVE---
 Market Totals \$190,857 CABL 0% ETHR 0% JTHR 0% UNKN 65% WALV 0%

Showing Buylines: All Lines

Station	WTHR-TV INDIANAPOLIS, IN	Agency	() JAMESTOWN ASSOCIATES	Rep Firm	() WASHINGTON
Advertiser	() MOURDOCK, RICHARD		5 MAPLETON RD, SUITE 300	Sales Office	() MEREDITH RADOW
Product	MOURDOCK/SEN/R		PRINCETON, NJ 08540	Salesperson	
Estimate#		Agency C/P1/P2/E			
Buyer	PATRICIA STERPU	Flight Dates	10/22/2012 - 10/28/2012	Salesperson Phone#	212-408-3622
Phone#		Hiatus Weeks		Salesperson FAX#	212-445-0968
Fax#					

WISH	0%	WNDY	0%	WRTV	0%	WTHR	35%	WTTV	0%
WXIN	0%								

Books null
 Demos RM50+

